Revival of BOGL

1991. SHRI DIPANKAR MUKHERJEE: Will the Minister of HEAVY INDUSTRIES AND PUBLIC ENTERPRISES be pleased to state:

(a) whether an Expert Committee constituted by Government had recommended revival of BOGL, Durgapur in 1999;

(b) if so, whether Government have approved any revival package as per the recommendations and forwarded the same to BIFR;

(c) if not, the reasons therefor; and

(d) the agencies responsible for the delay in implementing the revival scheme for BOGL?

THE MINISTER OF STATE IN THE MINISTRY OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (DR. VALLABH BHAI RAMJIBHAI KATHIRIA) : (a) Yes, Sir.

(b) and (c) A Draft Rehabilitation Scheme prepared by Industrial Development Bank of India, based on recommendations of Expert Committee, has been circulated by the Board for Industrial and Financial Reconstruction (BIFR).

(d) The revival scheme of Bharat Opthalmic Glass Ltd. (BOGL) is to be finalised by the BIFR.

Guidelines for Film Certification

1992. SHRI RAMACHANDRA KHUNTIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have studied the censorship guidelines followed by various countries in order to update and amend the existing rules and guidelines for Film Certification;

(b) if so, the details thereof; and

(c) by when the updated rules and guidelines are likely to be implemented?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ) : (a) to (c) The Central Board of Film

Certification (CBFC) has informed that certification guidelines have been obtained from twelve countries by the Board. CBFC has constituted a Core Committee to consider the suggestions received from various quarters as well as the guidelines prevalent in the twelve countries and make recommendations for amendment to the Cinematograph Act, the rules made thereunder and the certification guidelines. No proposal has, however, been received by the Government from CBFC so far.

Advertisements of liquor and tobacco on TV

1993. SHRI P. K. MAHESHWARI:
SHRI K. B. KRISHNA MURTHY:
SHRI RAMACHANDRA KHUNTIA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware that many liquor/cigarette companies are airing advertisements of their major brands in leading TV Channels as Soda, Mineral Water or ash trays/cigarette lighters;

(b) whether under the Cable Television Networks (Regulation) Act, advertisements promoting directly or by remote suggestion relating to liquor and tobacco have been banned;

(c) whether Government will initiate proceedings against regular brand advertisers like Charms, Kingfisher, Smirnoff, Royal Challenge and Royal Stag;

(d) whether Government would formulate a comprehensive advertisement Policy for private channels and newspapers; and

(e) if so, by when?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ) : (a) Yes, Sir.

(b) and (c) Rule 7 (2)(viii) of the Cable Television Networks Rules, 1994 prohibits telecast of advertisements which directly/indirectly promote production, sale or consumption of wine, alcohol, liquor or other intoxicants.

All television channels transmitted or retransmitted through a cable network are required to adhere to the provisions of the Advertising Code